



Date: 17 April 2020

ICANN Final Determination

Re: Notice of Registry Operator Request for Termination of Registry Agreement - .esurance

On 09 January 2020, Esurance Insurance Company notified ICANN org of its intent to terminate the .esurance Registry Agreement entered into on 23 July 2015. Pursuant to Section 4.4(b) of the Registry Agreement, Registry Operator may terminate the Registry Agreement for any reason upon one hundred eighty (180) calendar day advance notice.

Pursuant to the terms of Section 4.5 of the Registry Agreement (as modified by Section 6 of Specification 13 for this .Brand TLD), ICANN org consulted with Esurance Insurance Company to assess whether to transition operation of the .esurance top-level domain (TLD) to a successor Registry Operator.

On 27 February 2020, ICANN org made a preliminary determination that operation of the .esurance TLD need not be transitioned to a successor Registry Operator based on the following rationale:

1. .esurance qualifies as a .Brand TLD.
2. Transitioning the TLD is not necessary to protect the public interest.

On 28 March 2020, after a 30-day period for comments by interested parties, no comments were received. Pursuant to Section 4.4(b) of the Registry Agreement, ICANN org will proceed to terminate the .esurance Registry Agreement by 07 July 2020.

In conformance with Section 4.5 of the Registry Agreement (as modified by Section 6 of Specification 13 for this .Brand TLD), ICANN org may not delegate the TLD to a successor registry operator for a period of two years without Registry Operator's consent, which shall not be unreasonably withheld, conditioned or delayed.

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