

From: "Reynolds, Leslie" Contact Information Redacted

Date: Monday, July 30, 2018 at 5:27 PM

To: Jamie Hedlund <jamie.hedlund@icann.org>

Cc: Maria Benson Contact Information Redacted, "Milhofer, John" Contact Information Redacted, "Dodd, Stacy" Contact Information Redacted

Subject: [Ext] NASS Resolution re ICANN gTLD Process for Corporate Extensions

Dear Jamie,

It has been quite a while since we've been in contact. I wanted to reach out about a reauthorized resolution the NASS members approved involving ICANN at our summer conference in Philly this month. We know that the community application process for the internet strings .inc, .llc and .llp was not adopted by ICANN. We discovered via a search of the ICANN website that the strings were awarded at auction through the general application process and we wanted to reiterate our concerns about the safeguards in place to protect businesses and consumers from fraud and misinformation.

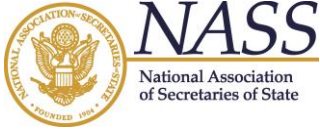
As our resolution states, we believe it is imperative that ICANN conduct rigorous pre-testing periods and ensure that proper safeguards, restrictions and enforcement measures are in place for these strings and that the registries work closely with Secretaries of State and other appropriate state agencies to protect the US business community and consumers. [NASS Resolution of Recommendation to the International Corporation of Assigned Names and Numbers-ICANN-for Issuance of Corporate Internet Extensions \[nass.org\]](http://www.nass.org)

Based on your new title as SVP, Contractual Compliance & Consumer Safeguard and Managing Director, I thought you would be the perfect person to receive our resolution. I would love to catch up and find out what happens next in your process.

Are you available for lunch sometime in August? Let me know.

Thanks so much,
Leslie

Leslie Reynolds
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Resolution of Recommendation to the International Corporation of Assigned Names and Numbers (ICANN) for Issuance of Corporate Internet Extensions

Originally Adopted July 2013; Amended and Reaffirmed July 2018

WHEREAS, the National Association of Secretaries of State (NASS) is an organization whose members include Secretaries of State and Lieutenant Governors of the 50 U.S. states and territories; and

WHEREAS, the majority of members are responsible for the administrative oversight of business entity registration processes in their respective states; and

WHEREAS, the International Corporation of Assigned Names and Numbers (ICANN) has awarded new Internet extensions that include business entity endings, including .INC, .LLC., and .LLP; and

WHEREAS, NASS and its members have followed this process closely and have expressed concerns regarding the potentially negative impacts of issuing generic gTLDs as corporate extensions, which we believe may not have enforceable safeguards to protect against misuse and could ultimately have a harmful effect on entities that are legally registered in the U.S.; and

WHEREAS, NASS and many of its members have previously expressed in numerous letters to ICANN that these extensions may be unnecessary and irresponsible, but if allowed, should only be awarded to entities that are appropriately registered and in good-standing with Secretary of State or other state filing offices of jurisdiction; and

WHEREAS, there is a growing national concern relating to fraudulent business registration, business identity theft, online consumer protection and consumer confusion; and

WHEREAS, if these extensions were to be awarded without enforceable safeguards, it could allow anyone to operate a .INC, .LLC, or .LLP website, regardless of their actual business registration status/entity type; and

WHEREAS, the Government Advisory Committee to ICANN issued advice in regards to the necessity of safeguards and restrictions on these particular Internet extensions. NASS members believed that safeguards and restrictions were best enforced through the community application process;

WHEREAS, ICANN rejected the community application process for these extensions and instead awarded them through the general application process;

NOW, THEREFORE, BE IT RESOLVED THAT the National Association of Secretaries of State (NASS) believes it is imperative that ICANN conduct rigorous pre-testing and adopt proper safeguards, restrictions, and enforcement measures to ensure that registries awarded the .INC, .LLC, and .LLP extensions work closely with Secretaries of State and other appropriate state agencies to protect the U.S. business community and consumers.

Adopted the 16th day of July, 2018
in Philadelphia, PA

EXPIRES: Summer 2023