

15 September 2006

VIA ELECTRONIC MAIL

Mr. Neil Edwards
CEO, dotMobi
mTLD Ltd.
11 Exchange Place
IFSC
Dublin 1
Ireland

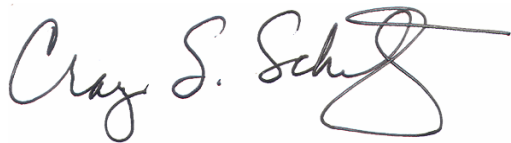
Re: Proposed New Registry Service

Dear Mr. Edwards,

Thank you for your letter of 3 August 2006, outlining dotMobi's intent to offer high value names in partnership with registrars on an equitable, rather than first-come-first-serve basis. In reviewing your letter we understand that this change is in relation to the Premium Names auction per the .mobi agreement, Appendix S, Part 4, Attachment 1. It appears that your approach concerning using an RFP in the Premium Names auction is consistent with the already agreed provisions of your agreement with ICANN and as such does not need any additional approval from ICANN.

On a personal note, as the new Chief gTLD Registry Liaison, I look forward to working with you and the dotMobi team and soon having an opportunity to meet you.

Best regards,

A handwritten signature in black ink, reading "Craig S. Schwartz". The signature is fluid and cursive, with a large, stylized loop at the end of the last name.

Craig S. Schwartz
Chief gTLD Registry Liaison
ICANN

cc: Caroline Greer